

Bowl & Porcelain Cleaners



Product Presentations and Demonstrations

Products: **Breeze**
Shower Patrol

Porcelain & Bowl Cleaner
Pretty Potty

After the salesperson determines which product he/she wants to sell the prospect this is your presentation.

Mr./Mrs. Prospect the reason I am recommending this product to you is because it has **three** unique cleaning systems incorporated into this one product to do a complete cleaning job for you.

The **first** cleaning system is a “normal” cleaning detergent to take care of the average soils you would associate with a commode or urinal.

The **second** cleaning system is an “acidic” cleaning system to attack the hard water deposits such as lime, calcium and rust.

And the **third** cleaning system is a “deodorant” system to take care of the odors associated in a restroom.

Working together as one these three systems do a complete job of cleaning, de-scaling and deodorizing in one labor saving step.

Now let me show you how it works.

Now with the chosen product in a clear plastic glass drop a few grains of the calcium into the glass and let your prospect see it dissolve before their very eyes with out any agitation or scrubbing.

Now close the sale:

Mr./Mrs. Prospect would you like the 5 case special or will 3 hold you for now?

Special Note: This demonstration will NOT work with the Breeze, as it is a non-acid product.

